

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5837590
<b>Application Number:</b>	10043698
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	7739
<b>Title of Invention:</b>	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters
<b>First Named Inventor/Applicant Name:</b>	Isaac Bentolila
<b>Customer Number:</b>	23386
<b>Filer:</b>	Michael Zarrabian/Monica Benson
<b>Filer Authorized By:</b>	Michael Zarrabian
<b>Attorney Docket Number:</b>	MET2.PAU.02
<b>Receipt Date:</b>	06-AUG-2009
<b>Filing Date:</b>	09-JAN-2002
<b>Time Stamp:</b>	19:07:05
<b>Application Type:</b>	Utility under 35 USC 111(a)

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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Foreign Reference	1_EP0705036.pdf	2419016 d12a7c17ba7a2b9c9660/c47c5c166dd13803	no	42
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2	Foreign Reference	2_EP0823815.pdf	3934728 8c516abac143425806e3690a31e13137c1d9f	no	72
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3	Foreign Reference	3_EP0838951.pdf	1257080 a7711e1e19d2ca146d4782abec5f9194728bd	no	22
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4	Foreign Reference	4_EP0909095.pdf	2947136 790c76dd01111ea5e76e98813e1528f6e0a2c	no	54
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5	Foreign Reference	5_WO9413107.pdf	5543440 805913cf615a679679307589db52c77776d3c	no	145
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6	Foreign Reference	6_WO9501057.pdf	3751456 d738e11efaa716bbf9932dbcd9d23db7976abf	no	128
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7	Foreign Reference	7_WO9631980.pdf	3632955 1d4f958f8c8659755f92533ae52173b994700f	no	103
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8	Foreign Reference	8_WO9748230.pdf	1852904 2bcb25280365f5d6f15f5f176f28c5a0a0ad7	no	45

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9	Foreign Reference	9_WO9828906.pdf	1357476 08e4576d5ab9c59715991d384f88ec7db4ac79c	no	28
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10	NPL Documents	NPL_1_Oracle_Lite.pdf	199256 c4f68082338Pc188a78c4db1101dcb0c1a1b79a	no	2
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11	NPL Documents	NPL_2_API_Requirements.pdf	623761 434fa9207880edf7c8538ec27ddca1c1b-e4f	no	14
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12	NPL Documents	NPL_3_The_Challenges.pdf	1382950 #95f99274034ee1f3d78b74b790512b3d15d2	no	14
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13	NPL Documents	NPL_4_White_Paper.pdf	177629 26c8b656173a16e016c0373917705a27999f6a2	no	2
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14	NPL Documents	NPL_5_SetTop_Box_Peripheral.pdf	490768 9a1ca30c524e15d18ff69c9dc76970Dba0f38dc	no	3
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15	NPL Documents	NPL_6_SetTop_Box_Reference.pdf	401843 6a770262ac6318f9b5422119ac755f95473947	no	3
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16	NPL Documents	NPL_7_SetTop_Box_Solutions.pdf	1294867 b15d6dc10308f166d81ee0f31269f75393cb49	no	5
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17	NPL Documents	NPL_8_OpenTV.pdf	685173 9D5a9499a4775dbf89ac54a8f28609f0b37c6d	no	9

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18	NPL Documents	NPL_10_StarSight_The_Interactive.pdf	241540 a8198ba9c57d3a4c5296399481c388dfc0e1f	no	3
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19	NPL Documents	NPL_11_StarSight_An_Introduction.pdf	137652 5a6b796c3dc556692cc8c984862ee71De52048	no	1
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20	NPL Documents	NPL_12_Services_for_OnScreen.pdf	206951 7279abef681ec001e419003038c7c541c951236	no	1
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21	NPL Documents	NPL_13_The_Largest_Databases.pdf	158768 4d5a92b22a15c326718a952416a23bc70f2a805	no	1
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23	Foreign Reference	WO0004708.pdf	4241305 409839457a311b548ba5c7e77e9a4d49b215725f	no	125
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24	Foreign Reference	WO9741673.pdf	3110159 66c5d5ba31271f09dddec83918daad152a5f4f	no	88
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25	Foreign Reference	WO9901984.pdf	2989538 1ba1545cda41132a3786fc3af1b775de99929038	no	72
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26	Foreign Reference	WO0033160.pdf	2734074 d00de5a601778606c603fec31b23540b47e3	no	76

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27	Foreign Reference	WO00011869.pdf	3785290 964444b0b6a11a73b055720961eb0f0b3ccba6fcd	no	113
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28	Foreign Reference	WO0002380.pdf	2191262 8a0369d986644c5032f72c3e5d4fb3b2642ba97a	no	77
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31	Foreign Reference	EP0774866.pdf	643827 966c919a112937194b98d5efc61353a61d09d89	no	11
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32	NPL Documents	NPL_9_Application_Development.pdf	653620 b7467a52872c771000b613a659d8ca7580f3a3	no	11
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33	NPL Documents	Japan_Office_Action.pdf	489254 c914b3c93cdac3c96ace19a77b2d25d6da13457ab	no	10
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34	Transmittal Letter	MET2PAU02_IDS.pdf	210575 18028c9e9db0d033880144b8c5a112a894c15a9df	no	5
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Information:					
35	Information Disclosure Statement (IDS) Filed (SB/08)	MET2PAU02_SB08_1of2.pdf	469994 014f032317d242f8b399c41f42b6c6f9955e0b	no	11

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36	Information Disclosure Statement (IDS) Filed (SB/08)	MET2PAU02_SB08_2of2.pdf	211502	no	4
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37	Amendment Submitted/Entered with Filing of CPA/RCE	MET2PAU02_RFOA_06_04_09. pdf	1172089	no	24
			2010913d7131ac8694c58da1c19292a05 48916		

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38	Request for Continued Examination (RCE)	MET2PAU02_RCE.pdf	94733	no	2
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39	Fee Worksheet (PTO-875)	fee-info.pdf	30348	no	2
			3eacacabec68b8b02c59627ea7d6b7a011 05477		

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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**New International Application Filed with the USPTO as a Receiving Office**

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